



26 August 2013, Woodhill Golf Estate, Pretoria

Thank you Ashraf

A very good morning to you, the listeners, to business and government representatives present here today

We Would like to acknowledge presence of the Deputy minister of Economic Development Prof. Hlengiwe Mkhize for blessing the initiative, we would like acknowledge our key stakeholders, the Department of Trade and Industry (DTI), the Department of Tourism, the Industrial Development Corporation (IDC), East London Industrial Development Zone (IDZ), , the Post office and Captains of industries present here today. I would also like to acknowledge the business community, all our guests present here as well as the listeners.

Today marks a very important day in the South African economy, where we are launching a very important initiative that's responds to a call by the minister of trade and industry, Mr. Rob Davis, a call to all South African business and to fellow citizens to play their part towards economic growth and development.

QQP Publishers a subsidiary of BBM Media is today launching its 10 publications, 1 national and 9 provincial trade Investment and Tourism promotion guides.

Today we are also launching a radio programme in partnership with SAFM to promote trade investment and tourism in South Africa. We would like to thank SAFM for responding positively to our call to partner with the South African Guides to drive this initiative.

I will now take this opportunity to present to you the Trade, Investment Tourism Guides. ([See trade investment and tourism presentation](#))

As I conclude I would like to make a call to Corporate South Africa, the Government and its agencies to partner with us TRADE, INVESTMENT AND TORISM PROMOTION GUIDES & SAFM to making sure that this economic growth and development initiative is a success

THANK YOU ALL

[Boyce Hlatshaneni](#)

Director – BBM Media